

Employer Involvement Guide: How to get involved

Inspire Madison Region is an easy-to-use online tool that connects you and your organization to the future workforce in our community. Through **Inspire Madison Region**, you can select any number of experiential learning activities that you or your business would like to participate in. Go to www.inspiremadisonregion.org/employers to enroll. Once registered, select any listed activities.

GUEST SPEAKER

30-60 minutes (per class)

Visit a classroom to talk to students about a job, business or industry; personal journey; job duties and responsibilities; skills & knowledge needed; or a specific curricular topic.

COMPANY TOUR

1-2 hours

Host a tour of facilities and operations, highlighting careers within organization; a typical day; student opportunities; or a curricular connection to a specific topic.

AWARENESS

POST-SECONDARY FAIR

2-4 hours

Share information about post-secondary institution, highlighting academics; campus life; and answers to general questions.

CAREER CONFERENCE

2-4 hours

Prepare and facilitate an interactive breakout session based on a curricular need.

POST-SECONDARY TOUR

1-2 hours

Host a campus tour, highlighting institution's facilities; student life; campus culture; academics; and programs offered.

CAREER FAIR

2-4 hours

Staff a booth or meet with a group of students to share career information; advice on pursuing a career; career knowledge needed; and career roles and responsibilities.

THEMED PROJECT

24+ hours

Assist teachers in designing a multidisciplinary learning activity. Potentially provide feedback on student work.

COMPETITION JUDGE

2-8 hours

Judge presentations or competitions and provide constructive feedback regarding student mastery of targeted competencies.

EXPLORATION

JOB SHADOW

2-8 hours

Provide an opportunity for students to observe, discuss and participate in daily routines and activities of a particular job.

INFORMATION INTERVIEW

1-2 hours

Answer questions in person, by phone, e-mail, or in a group about a profession or specific topic.

MENTOR/COACH

2-15 hours

Offer support, guidance, motivation, and assistance to students as they explore careers. This may occur in face-to-face, virtual, or asynchronous venues or a combination.

TUTOR

2-15 hours

Tutor students working on short-term, targeted academic skills that support long-term academic goals using evidence-based practices aligned to classroom instruction.

ONLINE DISCUSSION FORUM

2-15 hours

Answer student questions about careers, offer advice, share your experiences or otherwise support students using virtual tools.

EMPLOYABILITY SKILLS

90+ hours

Provide on-the-job paid work experience along with career exploration and planning opportunities.

PREPARATION

RESUME DEVELOPMENT

1-2 hours

Review resumes and provide constructive feedback to students.

MOCK/VIDEO INTERVIEW

1-2 hours

Provide students with constructive feedback regarding their interviewing style and how they responded to interview questions.

E-PORTFOLIO

2-4 hours

Review student's collection of artifacts and provide constructive feedback.

INDUSTRY PROJECT

2-15 hours

Collaborate with teachers to integrate specific, authentic industry tasks into curriculum.

SCHOOL-BASED ENTERPRISE

2-15 hours

Help prepare students for the transition from school to work or post-secondary education by providing work experience, typically run on school grounds.

SERVICE LEARNING

2-90 hours

Support students in designing and implementing meaningful projects at local for-profit businesses, government agencies, and non-profits.

YOUTH LEADERSHIP SKILLS

90+ hours

Provide leadership or service experience along with career exploration and planning opportunities.

AUDITION

1-4 hours

Observe student performance and provide constructive feedback.

PRACTICUM

2-4 hours

Provide an opportunity for students to complete a short-term project in a professional setting.

TEACHER EXTERNSHIP

2 hours - 2 days

Provide teachers an on-site opportunity to learn more about an organization, industry and the needs in the region.

COMMITTEE MEMBER

2-40 hours

Participate in a variety of workforce development and education preparatory committees.

COURSEWORK

60-135+ hours

Provide coursework (dual credit, youth options, course options, industry-based credentialing, virtual) that encourages students to prepare skills, aptitudes, and interests.

TRAINING

CLINICAL EXPERIENCE

4+ hours

Provide an opportunity for students to perform tasks in a supervised, authentic setting.

ON-THE-JOB TRAINING

45+ hours

Provide employee training and serve as an instructor of hands-on training.

WORK EXPERIENCE

45+ hours

Provide employability skill training, for pay, in a work setting.

INTERNSHIP

45+ hours

Provide paid or unpaid experiential learning integrating knowledge and theory learned in the classroom with practical application and skill development in a professional setting.

COOP SKILL STANDARDS

360+ hours

Provide paid work experience for junior and senior high school students, emphasizing technical tasks and employability skills identified by an industry-based certification.

YOUTH APPRENTICESHIP

450 - 900 hours

Provide paid on-the-job training based on statewide youth apprenticeship curriculum guidelines.