



Education Partner eNews

3rd Edition

With the end of the calendar year in sight, it is good to look back and see all the progress that has been made in 2016 with the *Inspire Madison Region* initiative. This will be the year we remember as the one where school and business enrollment in the program really took off. Indeed, we are ahead of where we had anticipated we would be at this point (see our metrics elsewhere in this e-news), and the future of the initiative looks very bright. But the number of participating school districts and businesses we have are merely ingredients in this process. The desired end product will be how many experiential learning activities and connections to online career coaches we can facilitate for students in our school districts.

And that is what I am looking forward to in 2017.

With over 1000 experiential learning activities now available and nearly 250 online career coaches, I encourage you, our educational partners, to "hit the ground running" in the upcoming Spring Semester in terms of connecting students to these opportunities. With your help (both this Spring Semester and next Fall Semester), when we look back at 2017 a year from now we will see it as the year where participation by our students in experiential learning activities really took off.

Thank you for your commitment to our students in the Madison Region.

Gene P. Dalhoff, Vice President - Talent and Education
Madison Region Economic Partnership (MadREP)

Be Generous:
Forward Inspire eNews to Your Colleagues :)



Inspire in the News!

The *Inspire Madison Region* is thankful for the recent media coverage of the initiative this month. Neil Heinen of WISC-TV / Channel 3000 covered MadREP's *Inspire* initiative in a recent editorial.

"These are up-close experiences that will help kids prepare to be the workers new economy businesses will need as

they grow here. It's smart strategy by MadREP, and - if done right - will help reduce disparities as it nurtures our workforce."

[Watch Editorial Here](#)

Featured Employer: John Deere



Editor's Note: This edition, Steve Johnson, Factory Manager at John Deere e-Horicon Works talks about why he supports *Inspire Madison Region* and connections with students.

John Deere Horicon supports *Inspire Madison Region* because it provides students with access to information about the types of jobs in manufacturing, the actual requirements of the jobs and allows connections to mentors who can provide students 'real life' information about those jobs. It also can provide students with better information on what manufacturing is today and dispel the negative myths. Manufacturing can provide great jobs for all skills levels and the better we can connect students to these options through *Inspire*, it becomes a win-win for students and manufacturing.

Steve Johnson
Factory Manager
John Deere Horicon Works

Inspire Status Update

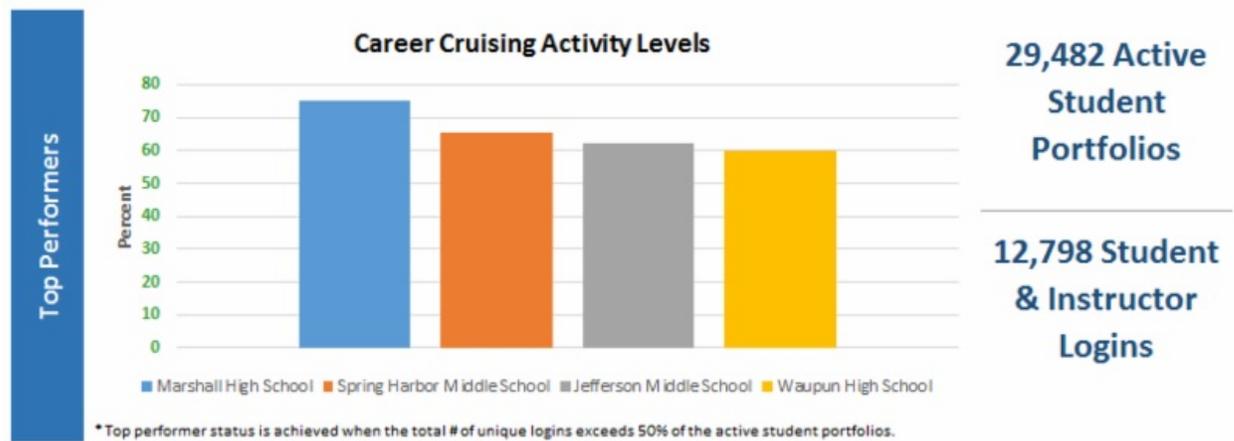
The *Inspire* team along with its partners in education and business continues to make great progress growing the initiative. Take a look at our latest data.

Counties served: Columbia, Dane, Dodge, Green, Iowa, Jefferson, Sauk (Crawford, Grant, Lafayette, Richland counties are in the process of adding schools and employers)

Inspire Feature	Current as of 12.21.16
# of Employer Profiles	222 (goal 250 by April 2017)

# of Online Career Coaches	248 (goal 275 by April 2017)
# of Careers with At Least One Coach	169
# of Careers Profiled in Career Cruising	664
# of Experiential Learning Activities Offered by Participating Employers	1131

In the month of November Our Top Performing Schools and Other Activity Levels:



System-wide Data as of December 21st, 2016

School Engagement	Student Portfolios With a Saved Career	Top Saved Matchmaking Career Clusters	Student Portfolios With a Saved Higher Ed Target
	13,426	<ul style="list-style-type: none"> • Arts, A/V Technology & Communications • Health Science • Science, Technology, Engineering & Math • Human Services • Education & Training 	3,546

Users with Access to Inspire	Current Total as of 11.21.16
School Districts with Access	25 (goal 40 by April 2017)
Students with Access	29,482
Student Portfolios with a Saved Career	13,426
Educators with Access	2,388

Currently active school districts/access sites:

Columbia County:

- Cambria-Friesland School District
- Columbus School District
- Lodi School District
- Pardeeville School District
- Poynette School District
- Rio School District

Dane County:

Dane County Consortium (Youth Apprenticeship Programs)

Dane County Job Center

Deerfield School District

Madison Metropolitan School District

Madison College

Marshall School District

McFarland School District

Middleton School District

School District of Mt. Horeb

Dodge County

Beaver Dam Unified School District

Waupun School District

Green County

Monroe School District

Blackhawk Technical College

Iowa County

Highland School District

Jefferson County

Jefferson County School to Work Consortium (Youth Apprenticeship)

Job Center of Jefferson County

Sauk County

Baraboo School District

River Valley High School

Sauk Prairie School District

Educator Perspectives

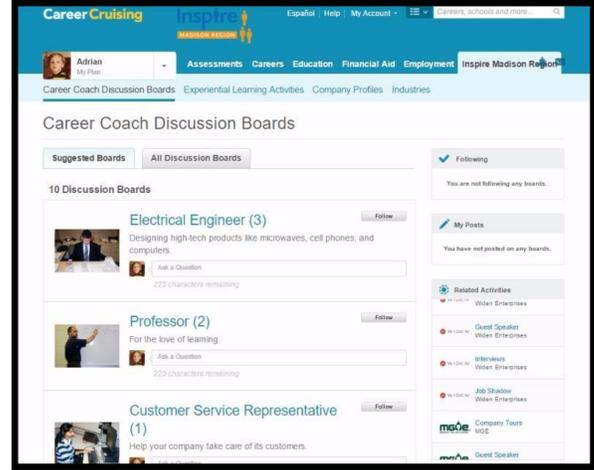
Editor's Note: This edition, Kristin Long, Career Education Coordinator at Madison Metropolitan School District talks about the benefits of *Inspire* for her district and its students.

Q. Kristin, tell us your thoughts about *Inspire Madison Region* and how it will benefit your district and its students?

A. *Inspire Madison Region* is a unique resource that allows Madison Metropolitan School District (MMSD) to bring real world experiences into the classroom by connecting teachers and students with local business, community and post-secondary partners. As we continue to increase the number of students and teachers who participate in experiential learning in our district we are thrilled to see the broad range of careers and businesses that are represented. Students also love connecting with our partners online because they can explore careers from anywhere and get answers to their individual questions. This easy-to-use resource will continue to help MMSD build opportunities for both students and teachers.

We Need Career Coaches!

Being an online career coach isn't just for people in the business sector. Becoming an online career coach is probably the easiest way for any individual in the Madison Region to participate in *Inspire* - including teachers and other educators. It only takes an hour or less per month on average to answer questions from students about the careers you are familiar with. Students greatly benefit from hearing the perspective of people in all fields of work. As an educator, you can register to serve as an online career coach for any occupations you've had including education.

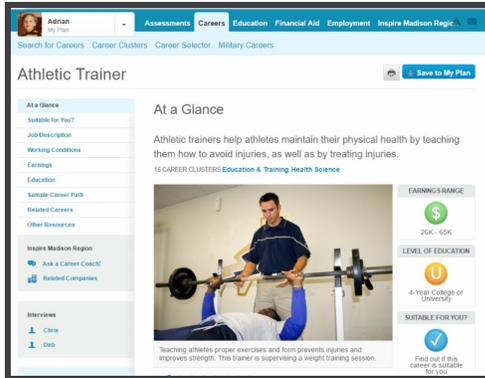


While using Inspire is easy for both students and career coaches, not every occupation within Career Cruising/*Inspire* has a career coach associated with it. The table below shows how many career coaches are serving under various career clusters. To see which career cluster an occupation is in, follow this link: <http://www.onetonline.org/find/career?c=0>. If you think that your career expertise could be helpful to a student anywhere from 6th grade through technical college, please consider [signing up!](#)

Career Cluster	# of Careers in Cluster with Online Career Coaches
Agriculture, Food & Natural Resources	12
Architecture & Construction	21
Arts, A/V Technology & Communications	20
Business Management & Administration	28
Education & Training	12
Finance	10
Government & Public Administration	8
Health Science	29
Hospitality & Tourism	9
Human Services	15
Information Technology	20
Law, Public Safety, Corrections & Security	5
Manufacturing	18
Marketing	20
Science, Technology, Engineering & Math	31
Transportation, Distribution & Logistics	12

To see a full list of all of the Occupations in Career Cruising and how many Career Coaches are currently serving for each of them, go to: <http://inspiremadisonregion.org/careers-with-coaches/>.

You can be an online career coach too!



Career Coach Message Board Highlight: Athletic Trainer

Student Question:

Is it fun helping people work out?

Career Coach Answer:

Hi Aimee. Thanks for your question. Yes, it is fun and rewarding helping people work out. Over the years, my clients have come from all walks of life, with different athletic backgrounds and various fitness goals. So each person is unique and that makes my job fun and challenging. With each new client I not only learn something new but I can then help more people with what I have learned.



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Inspire Madison Region is a talent development initiative of the Madison Region Economic Partnership (MadREP). For more information about MadREP, please visit www.madisonregion.org.



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